



AGRI-PRENEUR ESSENTIALS

2020-2021 WORKSHOPS FOR FARM & FOOD BUSINESSES



Learn how to start or grow a successful food, fish or farm business!



1. Information Session

In this hour-long session, we'll get to know you and your business or business idea, & we'll tell you about the business trainings you can take for FREE if you live in Thurston Co.

2. Business Readiness Workshop

In this highly interactive workshop, participants will explore how to adapt or create a viable business in this new reality. Explore feasibility, income potential, and next steps for your business or business idea!

3. Business Planning Program

This intensive, multi-week program covers critical topics including marketing, operations, and financial planning, all with a triple-bottom line focus, so you feel ready to run a successful business. Graduates are eligible to apply for a microloan up to \$25,000.

FREE Virtual Workshops for people living in Thurston and Pierce Counties, and FREE for Veterans and their spouses. All are live, instructor-led classes on Zoom.

Upcoming Session Dates:

Info Sessions: Dec 16 or Jan 13, 12-1 P.M.

Business Readiness Workshop:

Thurs, Jan 7, 9:00 - 5:00 P.M. and
Fri, Jan 8, 9:00 - 5:00 P.M.

Business Planning Program:

Tues & Thurs, 6:00-8:30 P.M., Feb 2 - Apr 1, 2021

Email: Office@EnterpriseForEquity.org to Register for these free virtual workshops.

